

# *MaineStreamers*

## 11th Annual “Swing into Spring” Senior Expo 2017

Dear Potential Exhibitor:

We invite you to showcase your business at the award-winning Maine Township MaineStreamers “Swing into Spring” Senior Expo on Friday, April 28, 2017 in the Golf Mill Shopping Center. MaineStreamers offers a variety of opportunities for residents 55 and older and has over 4,000 loyal members who regularly attend events throughout the year.

Our Expo has been a huge success over the past decade showcasing a wide variety of exhibitors to nearly 2,000 attendees. The 11th annual “Swing into Spring” Senior Expo will be one of the first Senior Expos to be held in 2017. This overall event will have a senior-friendly theme of “springtime” and be held from 9 a.m. to 2 p.m\*. This event promises to be an excellent opportunity for you to gain exposure for your business while reaching a concentrated audience of older, active adults looking for products and services to improve their lives.

**\*Exhibit hours are 9 a.m. to 1 p.m.**

Having one of the largest concentrations of seniors in Cook County, Maine Township is a natural locale for an exciting Expo. Exhibitors should note that interactive displays are very popular so we encourage you to provide product demonstrations, health screenings or other beneficial on-site services to attendees. If you are able to provide such services, please inform us so we can make the appropriate indications in Expo materials.

Exhibit spaces are limited to 75 available on a first-come, first-served basis. Spaces include an 8’ table, two chairs and a standard 110v electrical connection upon request. Spaces are available for \$300 for companies, \$250 for non-profit organizations and for Golf Mill Shopping Center tenants. The Expo will be amply publicized in all the local news media and headlined in large mailings as well as featured in Mainely News, the township newsletter with 55,000 circulation.

Event sponsorships are available as well. **Call the Expo office at 847-720-4495** for more details. To reserve your space, simply fill out and submit the attached registration form with your check. Please contact me if you have any questions.

Thank you,

***Dick***

Dick Barton, Expo Exhibit Manager

**Maine Township, 1700 Ballard Rd., Park Ridge, Illinois 60068**