

# 11th Annual MaineStreamers “Swing into Spring” Senior Expo

## 2017 SPONSORSHIP OPPORTUNITIES

### Why sponsor? Here are some good reasons:

- \* **Reinforce name and brand recognition** for your company.
- \* **Gain more visibility** for your company before, during and after the event.
- \* **Increase exposure.** In addition to on-site acknowledgement, you will also have the opportunity to be listed in other “Swing into Spring” pre-event and post-event publicity.
- \* **Stand out from your competitors** and give your products and services an edge.
- \* **Maximize your budget options** with the different levels of sponsorship to choose from.
- \* **Enhance your company’s goodwill** and standing in the community, especially among seniors. Let everyone know you actively support the well-being of area seniors.

### **EVENT PARTNER \$2500**

Corporate name/logo on main stage signage, advance and onsite materials, pre and post-event publicity, print advertising, and choice location near the stage. Plus, live announcements during the event, four exhibit tables, one item or insert (provided by sponsor) placed in attendee bag, 1/4 page ad in Mainely News, and one monthly MaineStreamers luncheon.

### **MAJOR SPONSOR \$750**

Corporate name/logo on main stage signage, advance and onsite materials, pre and post-event publicity, and two exhibit tables.

### **ATTENDEE BAG SPONSOR \$500 (+ bags)**

Corporate name/logo on one side of attendee bags. Great exposure! Deadline is Feb. 1, 2017.

### **EARLY BIRD BINGO SPONSOR \$500**

Corporate name/logo on signage, participation in bingo calling and live announcements.

### **ATTENDEE GOODIE SPONSOR \$250 (+ insert item)**

You can provide one item given out at check-in stations.

TOTAL of above \_\_\_\_\_

**Please sign and date below:**

**Authorized Signature:** \_\_\_\_\_

**Print name:** \_\_\_\_\_

**Name of Company:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Return signed agreement with payment to:**

*Maine Township MaineStreamers*  
1700 Ballard Rd., Park Ridge, IL 60068  
Expo office 847-720-4495

**Make checks payable to *Maine Township MaineStreamers (MTMS)***